



COMPANY P



Welcome

Welcome to our world. To make you love us, let us tell you some information about ours.

We provide expertise to optimize your business. Our awesome team is competent in planning, developing, and implementing revolutionary business concept.



Content

Get more closer to us.



About US

Who Are We?



The Ninjas

Who Behind This?



Services

What Can We Offer?



Portfolio

Our Special Partners and Clients



Our Workshops

Our Environment of Work



Contact

Keep Your Touch!



0

About Us

1

Who Are We?



About Us

Matakail Communication is an integrated marketing communication company specializes in **event management** and **direct contact promo activity**. Established since February 2008.

We are small yet effective, having been established by a team of young, talented, and curious people.

Our vision is clear: **to bring energy to the event organizing industry**. We are always ready to come up with **breakthrough ideas** in order to create **unforgettable experiences** for your brand or company.



Vision & Mission



EXTENSIVE REPARATION.

In our standards, we always make sure to be well-prepared before executing events. It includes: good communication with clients and create out of the box ideas.



100%.

Our mission is giving the best result based on KPI and build a great teamwork and relationship with you.



EXECUTION

After preparing and managing all in checklist, we execute the content smoothly with style.

Our Core Values

01



Passionate

02



Creativity

03



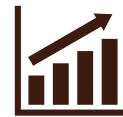
Respect

04



Integrity

05



Progressive

coverage area

1

MEDAN

Jl. Bunga Terompet, Sempakata
Medan Selayang, Medan 20132
[HEAD OFFICE]

2

BATAM

Jl. Raja Ali Kelana
Komplek Perumahan Hawaii Garden
Blok-M No.19 Belian – Batam 29464

3

PADANG

Komp. Jondul IV Blok NN.4
Parupuk Tabing, 21571

4

PEKANBARU

Jl. Tengku Bey / Utama 1
Simpang 3 Gg. Anggur No. 162
Pekanbaru

5

PALEMBANG

Jl. Perindustrian 1
Komplek Sukarami Indah
Blok B7 No 7
Kecamatan Sukarame

6

DKI Jakarta

Jl. Prapanca Raya No 72





0

The Ninjas

2

Who Behind This?

THE NINJAS



We are happy

We are helpful

We respect

We do teamwork

We are friends

We communicate

We have fun

We do coffee and cake

We are the team



The Heads

Gerry Kawengian with his love of his life Henny Kawengian.
were the founder of Matakail Group of Companies

*This two top management, University Graduates and also certified by LSP
MICE. Gerry is certified as Event Logistic and Henny as Event Marketing
Communication. Apart from Local institution they both Certified Event
Management from University of Technology Sydney*

Our Team Layout



CELO



A confident and organized person. Been working as event specialist for more than 2 years.

Event
Specialist

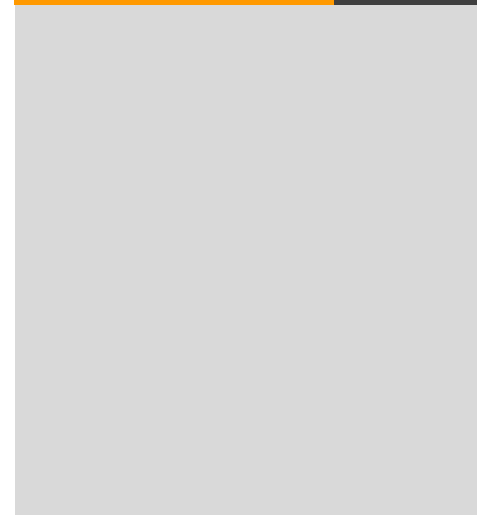
DHANA
AMANDA



A confident and organized person. Been working as event specialist for more than 2 years.

Event
Specialist

HAFIZA
HILYATI



A humorous person. Been working as Designer in 2D,3D and event specialist for more than 3 years.

Creative Designer &
Event Specialist

CASCARINO



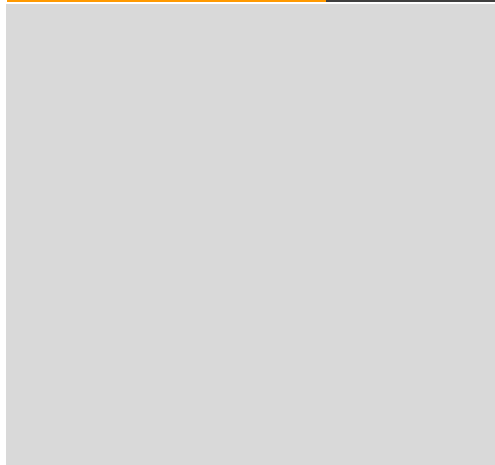
A confident and organized person. Been working as event specialist for more than 3 years.

Event
Specialist

Our Team Layout



NYIMAS



Content Creator

JOSIMEI
NUGRAHA



Turning ideas and concept
into visually pleasing design.
Highly capable in 2D and 3D
format.

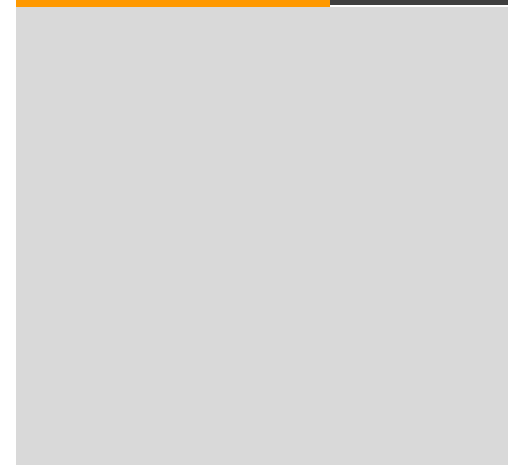
Creative Designer &
Virtual leader

REZI



Videographer &
Editor

YUDA



Photographer &
Editor

Our Team Layout



REYNALDO



Been working as event specialist for more than 2 years.

Activation
Specialist

MAMAKE



Matakail's Gate Keeper,
She makes sure
Everything are in order

General Affair



one team

one spirit

“ We deliver a great value by one team inside one spirit. And believe, all the goodness comes when we unite. ”

-MATAKAIL COMMUNICATION



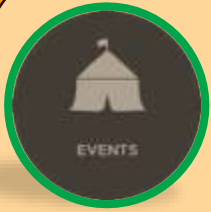
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Services

3

What Can We Offer?

Services



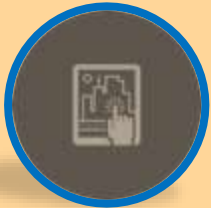
Event Management

Planning and directing the show from sound, visual, talent, to event content.



Brand Activation

Creating and executing concept to increase brand awareness and selling.



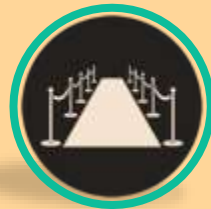
Exhibition

Experience and non-experience product event.



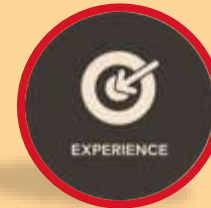
Workshop

Managing and delivering message from source to the audience.



Company Gathering

Annual meeting, awarding, anniversary, etc.



Production

Designing, planning, and creating booth, construction, tend, etc.



Creative design

Empowering product with looping video, teaser, highlight, video bumper, animation, 3D design, etc.



Music show

Promotor a music brand, road show performance of artist, talent, product with music.



Supporting Tools

Supplying the supporting tools of event such as drone, carousel, TV, touch plasma, instant photo printing, sound, games tools, etc.



“Serve with heart,
you’ll get love...”

- **MATAKAIL COMMUNICATION**



0

Portfolio

4

Our Special Partners and Clients

Portfolio

HUT PERTAMINA



Portfolio



Inspiring Night with Alessandro Del Piero

Portfolio



Pekan Raya Otomotif BCA Finance



TAHUN ASTRA

AN, 22 - 23 SEPTEMBER



Tri Champion





Portfolio



UOB – Lunar New Year

Portfolio



Portfolio



GO  JEK

Portfolio



Nestlé

Portfolio



Portfolio





BCA





Clients

Our clients span from telecommunication companies, food & beverage, automobile distributor, etc.



**Advan
Erafone
Telkomsel Loop
HP
Reizcondo
Sinarmas
BCA Finance**

**BPJS
Harley Davidson
Jiwasraya Insurance
Commonwealth
Toyota
Hutchison Tri Indonesia
Uang Teman
Pemko Medan**

**XL
BCA Finance
Dancow
CIBA VISSION
JAPFA
Ultramilk
Mentos
Xiaomi**

**Morinaga
Wyeht
Heineken
CDR
Mizone
Bogasari
GRAB**



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Our Workshop

5

Our Environment of Work

Workshop



Advertising Room



Workshop



Storage Room



Workshop



Our Office



0

Contact

6

Keep Your Touch!

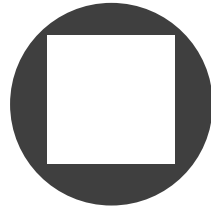
Contact

#genkmatakail



Instagram

@matakailcomm



Website

www.matakailcommunication.com



Facebook

Matakail Communication



E-mail

matakailcomm@gmail.com



Experience

VIRTUAL EVENT



GOJEK



Experience

VIRTUAL EVENT



GOJEK



Experience

VIRTUAL EVENT



LACTOGROW



LACTOGROW

VIRTUAL EVENT

Experience



Experience

VIRTUAL EVENT

PERTAMINA

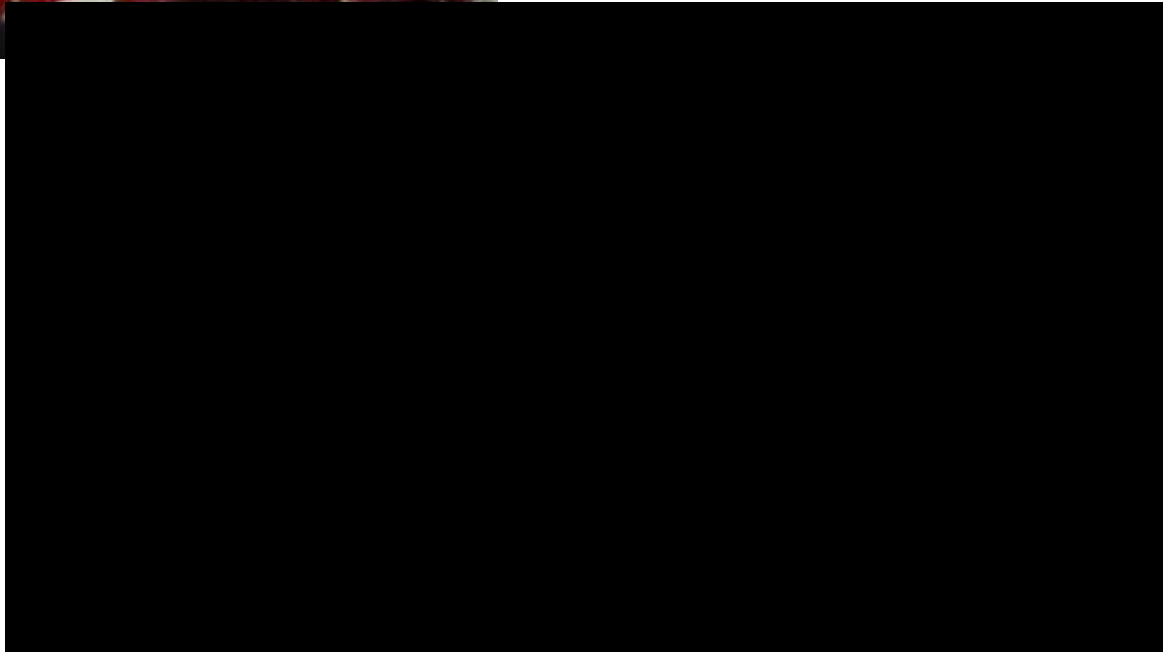


Experience

VIRTUAL EVENT



PERTAMINA



TRI



VIRTUAL EVENT

Experience

Experience

VIRTUAL EVENT

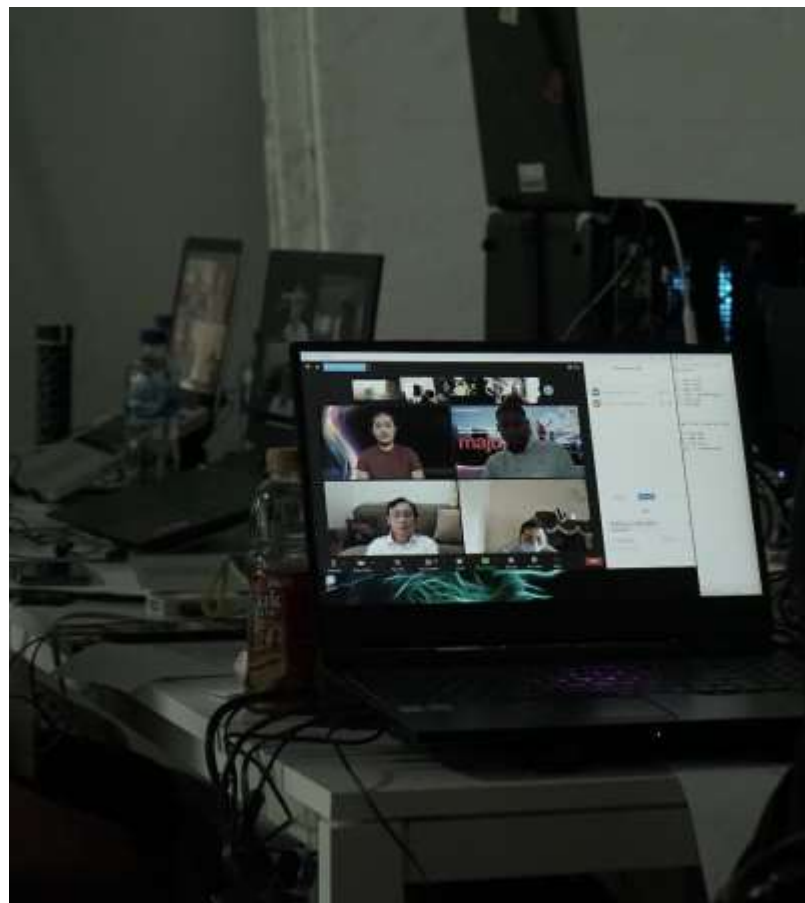


TRI-TOWN HALL



Experience

VIRTUAL EVENT



TRI-TOWN HALL



Experience

VIRTUAL EVENT



TRI-TOWN HALL



Experience

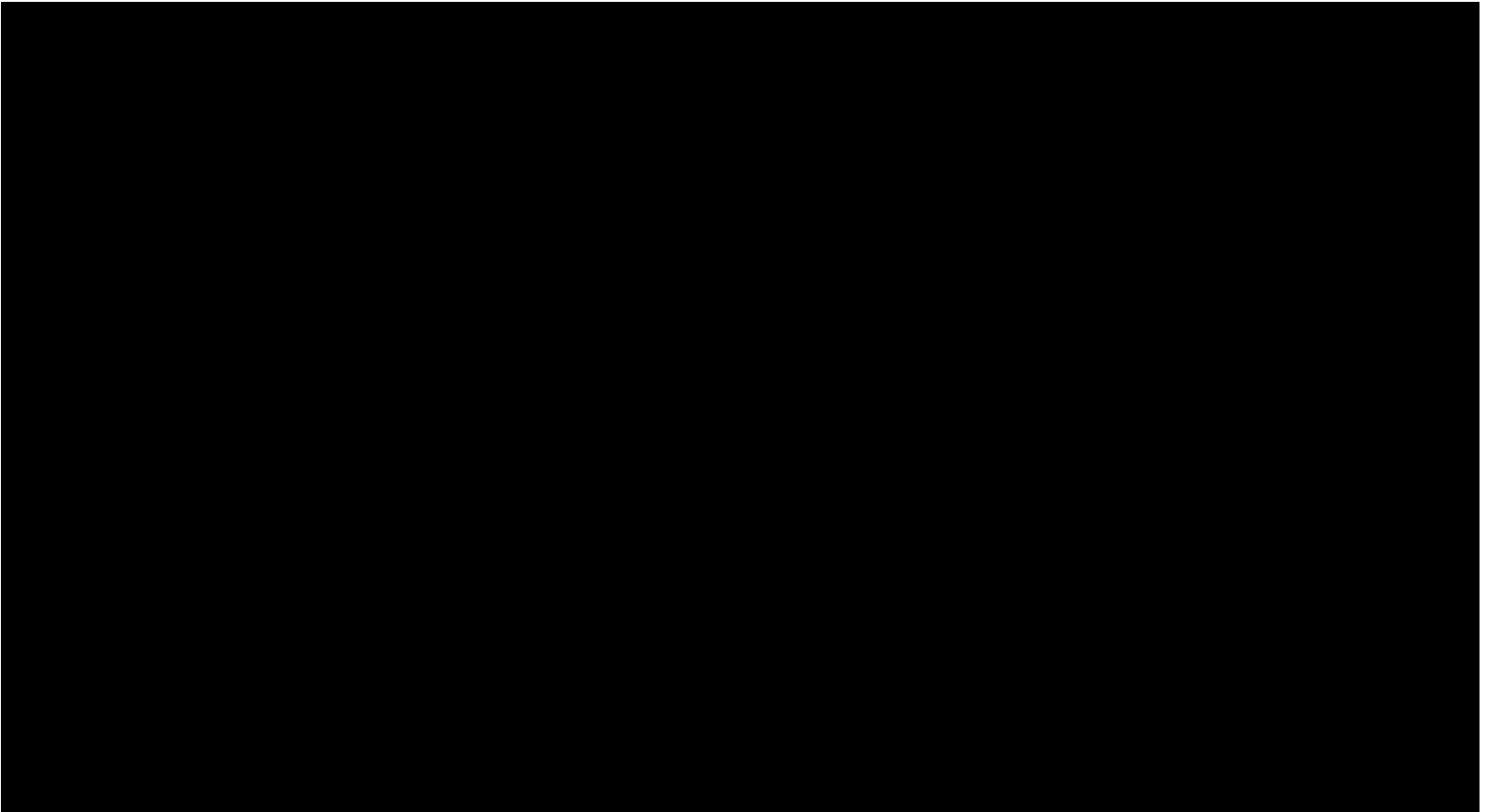
VIRTUAL EVENT

TRI-TOWN HALL



VIRTUAL EVENT

Experience



INTRODUCING OUR SUB-DIVISION



BOLD & UNDERLINE

Bold and Underline Communication

We are digital marketing agency that helps you to promote your products or service online.

We help clients to boost their brand awareness, increase more sales, and growth-hack their revenue.

We are a bunch of “digital ninja” who feel curious in data analysis and hungry for creativity. We improve our business by improving our clients business in various industries. **We build brands** into profitable business by delivering meaningful impact in everthing we do

About Us





We help you to **PROMOTE** your brand on **Instagram** and **Facebook**.



We think creatively to **CREATE CONTENTS** that really matter to your audience and brand's value.



You need to stand out among others. **We'll create and highlight** your brand with rich concept and appealing **VISUAL DESIGN**.



We help your **DIGITAL MEDIA BUYING** easier by cooperating with major publisher.



We gather and interpret **DATA** from your digital channel as a base to build strategies.

Our Service

Our Clients



Our Clients

Matakail Communication



matakailcomm

Edit Profile



605 posts

2,561 followers

276 following

Matakail Communication

Event organizer, activation, exhibition, party event based in Medan.

www.matakailcommunication.com



#genkmata...



Del Piero



Mentos Ma...



Iya Boleh C...



Matakail Communication is a leading event organizer based in Medan. The brand is stable, so our objective is to sustain the value by delivering contents that keep its audience engaged.





cantiks.medan

Following



437 posts

891 followers

1,373 following

Cantiks Salon & Spa Medan

Hair • Face • Nail • Foot • Body Treatments

Contact Person: 08982700001

Followed by ernamarbunn, inseven_wedding_planner, manchuahmadsyamrada + 10 more



BestMakeUp

Cantiks Salon & Spa is a small but growing enterprise. It has a growing numbers of loyal consumers, too. Our strategy is to keep delivering elegant but playful designs and informative contents.



Our Clients

Cantiks Salon & Spa



bcafinancemedan

Following



...

171 posts

796 followers

51 following

BCA FINANCE MEDAN

BCA Finance

Solusi Tepat Pembiayaan Anda

☎ 061-4536336

-

Pekan Raya Otomotif BCA Finance 2018

📍 Atrium Mall Centre Point

🕒 17-23 September 2018

www.bcafinance.co.id

Followed by djani.s, sagittamusic, defri_descootz + 7 more



Day 7



Day 6



Day 5



Day 4



Day 3



Day 2



BCA Finance Medan is a partner to some of car dealers in Medan. They had plan to have their own Instagram account. So to kickstart it, we deliver informative and engaging contents about cars and events.



BOLD & UNDERLINE

BCA Finance Medan

Our Clients



pegadaian.medanofficial

29 posts

140 followers

3 f

Pegadaian Kanwil 1 Medan
Official Account of Pegadaian
Kanwil 1 Medan
(Sumatra Utara - Aceh)
pegadaian.co.id

Followed by [pegadaianmedan1](#), [matakailcomm](#)



Pegadaian Medan

Our Clients

Pegadaian is government-owned corporation which has a monopoly on fiduciary service in Indonesia.



grab.mdn

Following



328 posts

8,114 followers

344 following

Grab Medan

#GrabMedan

Dekat dengan Grab

Berbagai layanan lengkap untuk kebutuhan transportasi Anda

Ada keluhan? Isi link dibawah

<https://bit.ly/lapordrivernakal>

www.grab.com/id

Followed by nurainitamimi, mery_kristina_n, rolasnasidauruk + 1 more



TUVD Chall...



Special



Promo



pesta jua



Grab

Our Clients

Our Works

Visual Design



Key Visual
Adapted by
Poster Dilan 1991



Photo Session



After Full Editing

Our Works

Visual Design



Asset for Making
Motion Graphic

GrabFood

Final Motion Graphic

Project title: #PahlawanTopUp 01

Scene 1



Action: Terasa baru selesai makan dan ilusi panik karena ingat tidak punya cash dan saldo OVO habis

VO:

FX:

Scene 2



Action: Membuka dompet yang kosong diikuti oleh pop up dan sfx

VO: sfx scream HELP!

FX: muncul pop up "HELP" dari dalam dompet

Scene 3



Action: tampilan layar hp "SALDO OVO ANDA HABIS"

VO:

FX:

Scene 4



Action: Wajah panik penuh dengan keringat dingin

VO:

FX: Zoom effect

Scene 5



Action: Abang Grab muncul dari jendela dengan ekspresi wajah Abang Grab inget akan solusi

VO: Top Up Via Abang aja Dek!

FX:

Scene 6



Action: Ditornamen dengan angle yang menghemas rambut kalen secara slowmotion

VO:

FX: Wind effect

Project title: #PahlawanTopUp 01

Scene 7



Action: Isyarat memperagakan video instastory Challenge

VO: "Halo guys! Aku baru aja Top Up OVO via driver Grab, jadi buat kalian yuk buruan ikutan top up via driver challenge dan menangkan hadiah menarik dari Grab!"

FX:

Scene 8



Action: Muncul Logo TVVO

VO: "Top Up Ovo sama Abang Bikin Hati Senang"

FX:

Storyboard for Making Video Commercial

Visual Design



Our Contact



JL.Abdul Hakim Komp. Classic Residence Setia Budi II
Block A No.1 Pasar 1 Tanjung Sari - Medan 20131



061-8201150



banducommunication@gmail.com



bold.underline

Introduction Our New Sub-Division





Since matakail has been appointed as 3 mitra, Partner of Hutchinson 3 Indonesia, PBA is the team under matakail 's group focusing to develop 3 bisnis (Tribadah and Tri International Roaming) in appointed area such as Sumatera, Jawa Barat, Jakarta and Makasar.

PBA will provide business mechanism such as Man power, Product Establishment (Tribadah and international Roaming), tactical promo activity to make the business growth and achieving target goals that given from PT. Hutchinson 3 Indonesia.



3IBADAH

2018



THANK YOU

